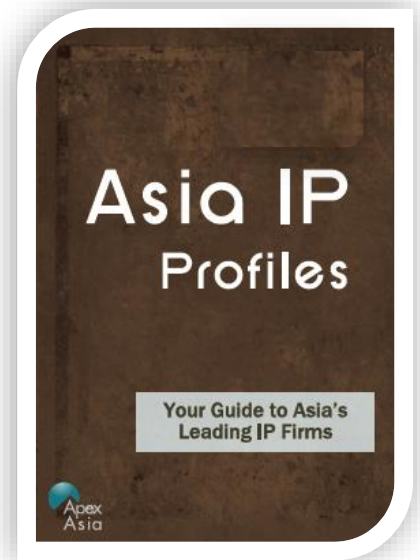


Asia IP Profiles 2018

In Print and Online, *Asia IP Profiles 2018* showcases YOUR firm

Asia IP Profiles 2018 will outline the legal landscape in Asia and the Pacific, and help readers identify which IP firm is best for them. Cutting edge editorial will be combined with write-ups of leading firms, providing information on their achievements. To stand out, you MUST be included.

Asia IP Profiles 2018 offers the most efficient way for law firms and IP service providers to reach key decision makers, IP owners, patent portfolio holders and brand manager. A new format provides more space to showcase your strengths, and more opportunities to brand your firm.



Anand and Anand
Established in 1979

- Number of partners : 21
- Numbers of associates : 90
- Offices : Noida, New Delhi, Chennai, Mumbai

Our Services

Patents, designs, Litigation & dispute resolution, trademarks, copyright, Antitrust & competition, compliance & regulatory, agreements, commercial exploitation of IP licensing and franchising law, tax law on IP matters, packaging law, advertising law, custom recordal & enforcement, domain name disputes, investigations, sports law, and media & entertainment law. Anand and Anand is at the forefront of contentious IP litigation and trademark and patent prosecution. It advises on all aspects of IP law as well as geographical indications;

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The **Basic Listing** provides firms with a concise half page entry, including essential information and contact details for the firm. Entries are listed alphabetically, and include the firms logo in colour, guaranteeing maximum visibility.

If you really want to stand out in your jurisdiction, a **Professional Listing** includes a full page full colour advert in the jurisdiction of your choice. Combined with the **Basic Listing** highlighted above, this package guarantees selected firms unprecedented levels of exposure.

If you have offices in multiple jurisdictions, you need an **International Listing**. Featuring a full page full colour advert in EVERY jurisdiction that the guide covers, and with an accompanying Basic Listing in each chapter, regional and international firms are guaranteed Asia-wide exposure, ensuring clients can find them, regardless of which jurisdiction they are investigating.

All listing include an entry on www.asiaiplaw.com

Asia IP Online is a comprehensive, content rich site containing the latest new, in-depth analysis and commentary about IP in Asia. All firms that book a listing in *Asia IP Profiles* will be featured online, with direct links and direct emails from our site to yours. Every time someone looks up your jurisdiction online, your firm will appear.

Distributed to Delegates from the following meetings:

ALTOGETHER EXCEPTIONAL

"A strong IP practice that provides sound and practical advice."
- Client feedback, Chambers Asia-Pacific 2016

DREW & NAPIER

ACCOLADES

- Legal 500
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- Managing IP Global Awards 2016
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- Managing IP World Survey
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- Asia IP Awards 2015
Winner of Singapore Trade Mark Firm of the Year, 4th time
- Asian Legal Business IP
Rankings
Tier 1 (3 years)

www.drewnapier.com



Targeted Distribution

With a distribution reaching nearly 20,000 readers, *Asia IP Profiles* reaches the people that matter most – IP owners and decision-makers in companies with active IP portfolios, and the law firms they work with. Reaching delegates at the **INTA** annual meeting, **BIP Asia Forum**, and the **AIPPI** Annual Meeting, *Asia IP Profiles* reaches your potential clients.

Listing your firm in *Asia IP Profiles*, gives you:

- ✓ **Direct exposure to key delegates from some of the world's most important trade events**
- ✓ **The ability to reach and influence some of the most important IP owners active in Asia**
- ✓ **The opportunity to highlight the solutions and services your firm can offer**

If you want to stand out as a leading firm in Asia, you need to advertise in *Asia IP Profiles 2018*.

Confirmation Form

Company: _____

Contact: _____ Position: _____

Tel: _____ Fax: _____

E-mail: _____

Address: _____

- Basic Listing** – US\$1,595 *A half page listing featuring your firms logo, essential contact information, and key details about your practice.*
- Professional Listing** – US\$ 1,995 *A full page full colour advert in your jurisdiction, please a half page Basic Listing, as outlined above.*
- International Listing** – US\$ 2,995 *A half page Basic Listing, as outlined above, in EVERY chapter, with full page full colour advert in EVERY jurisdiction you practice in.*

Booking Deadline: September 12, 2018

Copy Deadline: Sept. 14, 2018

Terms & Conditions

The client agrees to supply all materials by the above date. If any material has been submitted after the copy deadline, the publisher reserves the right not to seek the advertiser's approval for changes that are made. Invoices will be issued on signing this agreement. Payment is due within 30 days of receipt of invoice. All rates are NET and the full amount as indicated on this agreement must be paid to the publisher. Rates include all Hong Kong taxes, but any local taxes must be paid in addition to the amount indicated on this agreement. In the event of a client wishing to cancel its booking, it will incur a cancellation fee of 50% of the amount indicated on this booking form. No cancellation is permitted after the booking deadline has passed. Upon signing, this agreement becomes legally binding. Hong Kong law applies to the interpretation of this agreement. In the event of any dispute, the decision of the publisher is final. By signing this form, you agree to the terms and conditions stated above.

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