

Asiaiplaw.com brings together law firms and their clients.

Asiaiplaw.com is a unique blend of open-access news and articles, and subscriber-only content, updated on a daily basis.

All sponsored articles and Analyst Columns are open access, ensuring your articles are accessible to thousands of unique visitors.

Online Law-firm Directory

asiaiplaw.com also incorporates a powerful online directory of law firms. The online directory links relevant articles to your online profile. For example, if someone is reading an article about Malaysia, the articles lists all Malaysian law firms featured in the directory, at the end of the article.

And of course, these profiles link directly to your own site, making client contacts easier.



Advertising - Online

www.asiaiplaw.com is the go-to site for everyone connected to intellectual property in Asia. With feature articles from the magazine, breaking news, and unique online content, **www.asiaiplaw.com** is indispensable reading for every IP owner, intellectual asset manager, IP lawyer and adviser with an active interest in this dynamic region.

Banner advertising allows clients the opportunity to stand out on the magazine's home page, events page or articles, with direct click-through to your own site.

NEW PAGE VIEWS STATS FOR JANUARY 2020

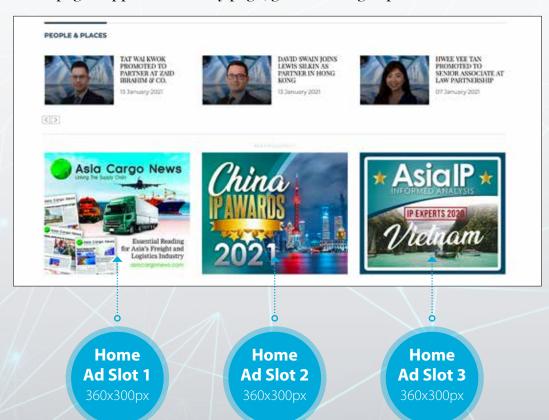


Homepage

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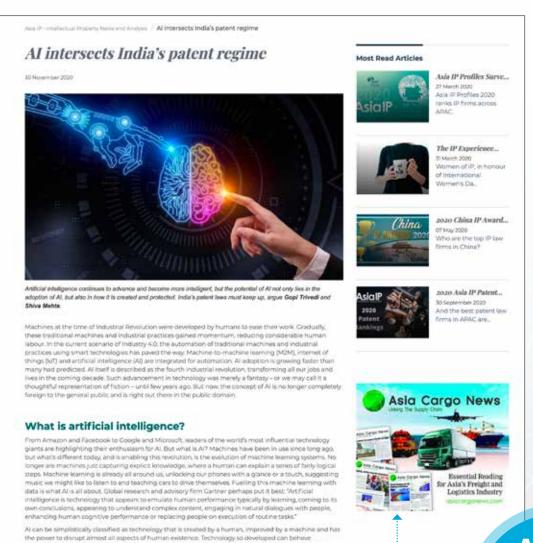
Homepage 1 appears on every page, guaranteeing exposure across the site



Articles

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Your banner will appear on EVERY article page viewed by our readers.



intelligently by thinking as a human (i.e., strong Al), or even surpass humans (i.e., super intelligence). For better implementation and understanding, it is to be noted that currently we are in the weak Al phase.

Article Lower Side Ad

360x300px

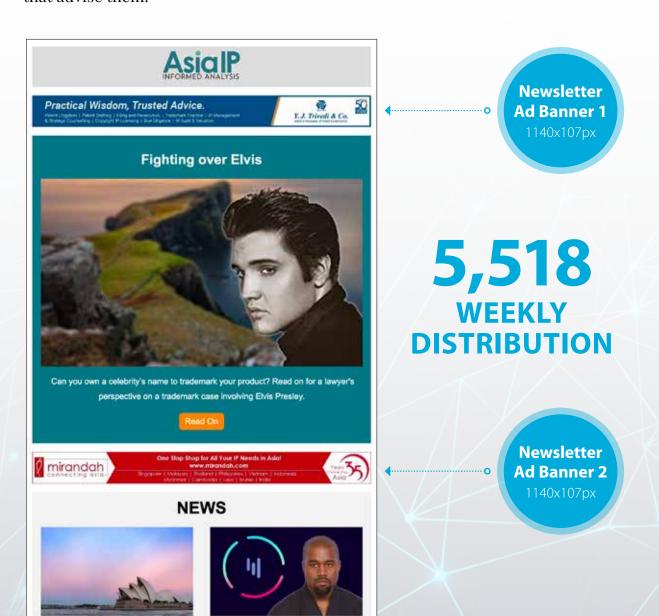
E-Newsletter

(sent twice weekly)

To view ad banner, please register as a free user at **www.asiaiplaw.com** to start receiving weekly e-newsletters. More than two ad banner spaces available.

Distributed at least once a week, Asia IP's e- newsletter brings the latest news and features direct to the inbox of the region's IP owners, experts and lawyers.

Advertising on the e-newsletter gives to direct access to the people directly managing their IP portfolio in Asia and the Pacific, and the lawyers and law firms that advise them.





Digital Advertising

All rates are per month, and are in US Dollars

FREQUENCY

	1 Month	2-3 Months	4-6 Months
Homepage Ad Banner 1	5,000	4,600	4,000
Homepage Ad Banner 2	4,000	3,600	3,200
Home Ad Slot 1	3,900	3,588	3,100
Home Ad Slot 2	3,900	3,588	3,100
Home Ad Slot 3	3,900	3,588	3,100
Event Side Ad 1	2,500	2,300	2,000
Event Side Ad 2	2,500	2,300	2,000
Event Side Ad 3	2,500	2,300	2,000
Article Lower Side Ad	4,500	4,100	3,600
Newsletter Banner 1	5,000	4,600	4,000
Newsletter Banner 2	4,500	4,100	3,600

For more information contact **Darren Barton** on **dbarton@asiaiplaw.com** or **+852 3996 9540**